

BADGER'S A NEWSLETTER

VOL. 68, Iss. 10 - OCTOBER 2025
OFFICIAL PUBLICATION - WISC. REGION MARC



Established in 1957, we are a Region of the Model A Restorers Club, Inc., and are dedicated to the preservation, use and exhibition of the Model A Ford, produced for the years 1928-1931, and literature pertaining to it.

www.wisconsinregionmarc.com

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Technical Hotline

Need advice on a repair or maintenance of your "A"?
Steve Culbertson
(608) 712-4774



Presidential Thoughts

Richard Concklin, President

"The Times, they are a-changin' . . ."

You've probably heard me say, "A hobby car is 80% nostalgia."

By that I mean that it is the car you always wanted. The car you best buddy owned. The car that everyone noticed when it drove by. You can still see those car memories in your mind.

When the Model A clubs were founded, our nostalgia was the Model A. We drove them with pride. We created car games to fit the mechanics of the vehicle. (Think 'slow drive', fastest crank-start, and more.)

Part of the tour challenge was to keep them all running until we all got home. Several cars would have extra parts like carburetors and distributors with them in case they were needed by one of the cars.

Several, if not most, of the drivers were knowledgeable Model A mechanics who could diagnose and cure just about any 'A'ilment.

Cars have changed.

Now no one wants a hobby-car that needs to carry spare parts.

Our tours were destination oriented. The target was to see or do things and enjoy them with the other owners.

We have changed.

Now if it is within driving distance, we've already seen it. Not to mention that our body tolerance for long drives has diminished.

Roads have changed.

Minimum speeds on the best roads equal our top cruising speeds. Rural roads are available but harder to find.

The upcoming generation wants dependability and comfort and keeping up with traffic.

What is the answer? What are the options?

We need you to come to our October meeting. At that meeting we will be having some serious discussion about our local MARC Region and how we move forward. We need your input.

See you at the VFW, McFarland, October 18th.

Roster Updates

Darlene Guetschow moved to a new address, kept the same phone number and email.

Darlene Guetschow
6530 Schroeder Road #220
Madison, WI 53711

Gus & Dawn Gessner have a new email address:
gustavegessner@gmail.com

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September Club Meeting Minutes

Jan Concklin, Secretary/Treasurer

The September meeting was canceled due to the club being offered to participate in a Paid Event.

September Board Meeting Minutes

Jan Concklin, Secretary/Treasurer

The Board of Directors did not report having a meeting in September.

Urgently Needed!!

A nominating person/committee to help fill our two 2026 open positions: President, Vice President and Editor! If you would be willing to work with the board on this, contact a Board Member ASAP.

Also Urgently Needed!!

Club members to run for our Board of Directors 2026 open positions! Contact a Board Member if you have questions or would like to be on the ballot.

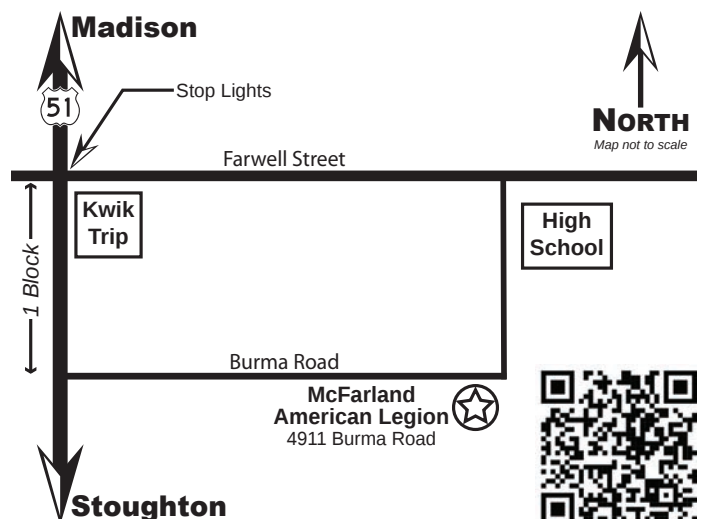
October Club Meeting

Saturday, October 18th, 2025

McFarland American Legion

The October monthly meeting will be held at the McFarland American Legion on Saturday, October 18th, located at 4911 Burma Road. Doors will open at 12:30, with potluck lunch at 1:00. Co-hosts Dennis & Janice Mack, Judie Heiman, Christine Norsetter and Dick Markielewski will provide the main meal, coffee and water, members need to bring a dish to share for the potluck. Meeting to follow lunch.

Bring your Model A, or other classic car, to a club meeting before the snow starts flying.



October Celebrations

Birthdays

Lauri Droster	Roger Slane
Mary Lou Droster	Cheryl Resop
Roger Frey	Jeanne Tyler
Janice Mack	

Anniversaries

Jeff & Sue Ellen Bergey
Bruce & Lauri Droster
Norm & Bev Harris
Ron & Dixie Marquardt
Chris & Michele Meyer
Paul & Martha Sillman

Upcoming Events

*This is list of events we have so far, more may be added later.
Non-Club events have an asterisk by the date.*

October 18thMonthly Meeting
Heiman•Mack•Markielewski•Norsetter/McFarland Am Legion
November 8th.....Annual Club Banquet & Meeting
Club 60/Columbus WI
November 16th..... Wisconsin Region MARC
68th Anniversary
December 13thMonthly Meeting
Wade Blair/Rose Garden Watertown

2026

January.....Monthly Meeting
Host/Location Needed
FebruaryMonthly Meeting
Host/Location Needed
February 22nd*Annual Winter Swap Meet
Wisc Chapt MAFCA/Washington County Fairgrounds
March.....Monthly Meeting
Host/Location Needed
April.....Monthly Meeting
Host/Location Needed
April*MARC Membership Meet
TBD
April 24th-26th* Jefferson Swap Meet
Jefferson WI

All of the 2026 meeting dates are available. If you want a particular month, contact our Vice-President to lock it in.

Sunshine Report

Karen Walheim

Brighten these members' day with a card, phone call, or a visit

Former member, Richard Pirkel, passed away on August 23rd. Sympathies to his family.

Gus Gessner is home recuperating from back surgery.

Banquet Door Prize Items Needed

Looking for donations to add to the table for door prizes. Doesn't have to be Model A related, but that would be preferred. Anybody have contacts with some vendors and would be willing to ask for a coupon to add to the table? Call Buzz Bursaw for more information.



Attention All Vets!!

To pay tribute to all the veterans in our club, we create a special cover that lists all of our vets.

If you're a veteran or the surviving spouse of one, and wish to have the name listed on the cover, please forward it to the editor along with the branch and the years of service.

If your name has appeared on previous covers, you do not need to submit it again.

New Members

Paul & Cheryl Quinlan
5225 Greenbriar Lane
Madison, WI 53714

Paul: (608) 469-2164

Cheryl: (608) 213-4867

cmk.pink@gmail.com

Wisconsin Region MARC's Annual Banquet and Meeting

Club 60 - Columbus WI

Saturday, November 8th, 2025

It's time for our annual Banquet! It's a great time to reconnect with friends and enjoy delicious food. Club 60 has always treated us well over the last several years.

Date is Saturday, November 8 and the location is the same as last year: Club 60, W2164 State Highway 60, Columbus. Important: the times have been moved up slightly to allow us more time to socialize before the restaurant needs to set up the room for their regular dinner service. Doors open at 11:30 and dinner will be served at 12:30 pm. A short business meeting and raffle will be held after dinner.

Food options are: Shrimp (deep fried or broiled), Queen Prime Rib, Chicken, 8 oz Filet or Vege Alfredo. Prices are listed on the reservation form in this newsletter.

Here's the good news. Our Club has had a great year, thanks to the many of you who came out to support our 5 parades and 3 shows. Financially, we are in a healthy place and the Board decided to encourage the Club by subsidizing the banquet: the Club will cover \$20 per meal this year for members. Any guests will be charged the actual cost of the meal.

Please use the included reservation form and send with your check to Jan Concklin by November 1st.

September 2025 MAFFI Minute

Cindy Ellenbecker, MAFFI Trustee/Secretary

The air is just “electric” at the Model A Museum in Gilmore! You can feel the energy of Model A Days: the biggest and best yet! The Thursday evening ribbon cutting is sold out! The Friday evening dinner is sold out, and the Delta Hotel (host hotel) is sold out, but there are other hotel options in the area.

Also, your time to enter the Sweepstakes for the 1928 Phaeton is running out; you need to enter by October 19, 2025. Like a traditional phaeton, this open car has no side windows, providing an open-air driving experience. Unlike a Ford Model A roadster, the Phaeton has four doors, allowing passengers access to the back seat. With an open design, the Phaeton was not as commonly purchased as other Model A body styles, so wouldn't it be fun to win this car? Go to the Model A Ford Foundation Inc. page and click on Expansion and then Sweepstakes to be routed to enter.

And lastly, my term on the board as a Trustee is up and John Grossheim, a young Model A Trustee, will be taking over as the Secretary for the MAFFI Board. He's from Ohio and his enthusiasm bubbles over for this hobby. I know you will look forward to his MAFFI Minute each month!

Drive Baby! Drive!

September turned out to be a Model A driver's bonanza.

First was the destination tour to the Paulson Agricultural Museum in Argyle, Illinois on the 6th. Led by Wade Blair it was a two hour drive each way. Three Model A's and one modern car met for the drive down from Lake Mills. There was even an extra Model A that came to the tour lineup just to see them off. At the museum they were joined by another modern car. Lunch was at the Box Car in Clinton on the way home. Feedback showed that it was worth the trip.

The next day, the 7th, was the car show at the Culvers on Cottage Grove Road. We had seven Model A's and one Studebaker . . . say what?! Both were superior versions of their craft and were provided by Dale & Gloria Metcalf. It was an excellent two hours chatting with folks and when the dust cleared we had signed up a new couple as club members! They own a Phaeton and live just few blocks away from Culvers.

Saturday, the 13th, we were at The Camera Store on Odana Road in Madison. We rendezvoused at the store to help promote their Trade-in Weekend, (you could trade-in your current camera for a newer model). They hired two professional models who were dressed in 1920's clothing and posed for pictures with the cars when requested. We had 13 people and eight Model A's.

Our next club driving event will be our October meeting. It will be in McFarland. See you there!

~Richard Concklin

Model A Repair Shops

Radiator Repair

Finding someone to do repair work on vintage radiators is beyond difficult, most shops will look at the age of it, and suggest scrapping it and buying a new one. If they do attempt a repair, chances are they will put it through a pressure load meant for a modern vehicle, blow it up, and tell you that the radiator was too weak.

I have taken my radiator repairs up to Benson Radiator, in Merrimac, WI. Emery, the owner, has years of experience working on radiators. The repairs are done in his shop at his house.

If you stop by his place, be sure to see his restored 1929 Buick Fordor Sedan (with original interior) and the Graham Brothers truck. Both works of art.

Benson Radiator is located at N4519 Highway 78 in Merrimac WI, exactly half-way between the Merrimac Ferry and the I-90/Hwy 78 interchange. His number is (608) 617-5232.
~Tony Sillman



Tour participants at the Paulson Agriculture Museum



Model A Photo Shot at The Camera Company

For Sale • Wanted • Trade

For Sale: 1930 Ford Model A Slant Windshield Blindback Fordor Sedan, Black with w/w tires. 12V, new starter & battery, drives good, runs good. \$8500. (920) 988-8324.

For Sale: 1931 movie star Model A. This Pick-up appears in a scene of Public Enemies, the gangster movie that was shot in Columbus WI. Authentically restored & in exceptional shape, located Madison area. \$19,500. Lorie Nussle, (708) 448-5830 or lkfishbait@att.net.

For Sale: 1930 Deluxe Roadster. Blue, White top. This car is a beauty! Body and fenders, A+, leather upholstery (incl. rumble seat), B+, engine appears to be fine; owner drove it regularly. \$22,000. Barb Ragatz, (608) 444-5368.

For Sale: 1931 Model A 2 Door Phaeton. Built from a 1931 Tudor Sedan. Car was built in 2000 one of three home built. Asking \$17,500. Linda (920) 538-5158.

For Sale: 1930 Ford Model A Sedan, Yellow. Good condition, solid chassis & frame with no rust and minor scratches, clean interior w/period-correct details, starts, runs & drives, mostly driven around Madison a few times per year. Asking \$12,500 OBO. Located in Madison area. Call Jake at (608) 302-8517 for more info or photos.

Call or text your Ad in to (920) 350-2291 or email to wisconsinregionmarc@gmail.com. Ads are free, but only run once, unless resubmitted. Deadline is the 15th, in order to be shared with other Wisconsin Model A Clubs.

In Search of the Owners

At the August meeting at Olson Auto in Stoughton, two items were left behind.

- Dish with a fork, that once had pickles in it

- America Home of the Free tote

Contact Jan Concklin to claim, she can bring to the next meeting.



Wisconsin Region and National MARC Membership Renewal

It's that time to start thinking about renewing your membership for 2026 in both the National (\$50) and the Local Model A Restorers Club (\$25). Memberships start January 1st. Note that membership in the National Club is part of our Club Charter. Last year I had a group membership check to the National for about 10 of you get lost in the mail and put receipt of your January MARC issue in jeopardy. Please consider paying your dues directly to the MARC office, either by check or by credit card. I am told renewal forms are on the white paper that comes in the envelope with the magazine; membership cards are also on the white paper after dues are paid. However, you can still give the national dues to me by December 1st and I will forward them for you; local dues need to be received by me by December 31st.

Newsletter deadline is noon on the 20th of the month, subject to change due to editor's and holiday schedule. News articles and other information relative to our old car hobby are encouraged to be submitted for publication by the members. Proper references and credits must be given if borrowed from another publication or the web. Material may be borrowed from this publication, provided proper credit is given to both the author and *The Badger's A*.

Editorial Edits

Tony Sillman, Editor

As a reminder, the December 2025 newsletter will be my last one, and I will also be stepping down as the webmaster. If anyone is interested in taking over either position, or both, please let me know.

The Board gave credit to parades and car shows for good finances this year, but don't forget, it came from other areas also. Through a combination of paid ads from our Ad Chairman, and members opting to receive an e-newsletter, we saved 56% off our newsletter costs this year.

Please patronize and thank our advertisers, four of whom are club members. Also consider an e-newsletter subscription to help the club save more money, if you can.

September 2025 Running Board Report

Monthly update from MARC's Tom Hovetter, President and Jim Zimmer, Director of Regions

Meet us next May in the beautiful Finger Lakes Region of New York State when we present the MARC 2026 Membership Meet/National Tour as a joint event! The Finger Lakes area is renowned for its scenery, local wineries, and quaint villages. For an extra thrill, drive your Model A on the world-class Watkins Glen International Speed-way! Details are still being finalized so keep checking the *Model A News* for information as it develops!

ALERT! Scammers are back again. Recently an email, purportedly from Tom Hovetter, MARC President, was sent to Regional officers requesting gift cards be sent for veterans. This is a scam. MARC does not solicit funds except for payment of membership/Region dues.

Recently the Driver Class committee met to make changes to the judging standards based on feedback we have received. An example of a few of the changes made are that we will include vehicles with fiberglass fenders and later Ford axles to participate going forward and have enhanced the awards! We want to encourage participation of almost any Model A with non-stock parts and modifications. Look for the updated standards on the MARC website shortly.

Certainly you've seen that we have the digital version of the *Model A News* posted on our website for MARC members to view. If you are a new member or just renewed, at the bottom of your receipt is a button to view your account and it will take you to it. This method is in addition to access through the MARC website. If you need a copy of your receipt, just contact the office at (734) 427-9050 and we can sent it to you.



"Git those costumes cleaned and in good shape for the 1965 Waupaca Re-Union later this month".....

Call:

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in Madison area call: 256-7576

Free pickup and delivery

Dick Tarnutzer, prop.

The Badger's A, July 1965

Lake Mills Cleaners Sold

After nearly 80 years in the family, Lake Mills Cleaners and Dyers has closed as the third-generation owners, and Wisconsin Region members, Lance & Ellie Tarnutzer retire. They took over the business from Lance's dad, Richard "Dick" Tarnutzer, a Wisconsin Region member until his death in 2011. The business was sold to Klinker Cleaners out of Madison.

Dick started advertising in our newsletters in 1964. Many of the early ads had hand drawings, I think that were done by "Mr. Ed" Moehrke, and a theme of what event was currently happening in the club, like the Reunion, a parade or the banquet.

We wish Lance & Ellie all the best in their retirement and thank them and their family for the years of club support. We look forward to seeing them at an event, now that they won't be so busy.



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We also have an assortment of engine blocks, manifolds, flywheels, starters, water pumps, generators and other miscellaneous Model A parts for sale at our shop.

Jack or John Olson
at Olson Auto Exchange

Jill Hoff, Owner
Accredited Jewelry Professional, GIA

TUESDAY-FRIDAY: 9:00-5:30
SATURDAY: 9:00-12:00



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WISCONSIN REGION MODEL A RESTORERS CLUB APPLICATION

Our organization is dedicated to the preservation, use and exhibition of the Model A Ford produced for the years 1928-1931. *The Badger's A* newsletter is a publication which is sent monthly to our members.

Names (Please Include Spouse): _____

Address: _____

Home Phone: _____

Cell Phone-His: _____ Cell Phone-Hers: _____

E-mail-His: _____ E-mail-Hers: _____

Birthday-His: _____ Birthday-Hers: _____ Anniversary: _____

Cars: _____

Do you carry liability coverage on your antique car? _____

Other Auto Club memberships? _____

LOCAL DUES - \$25.00 (Jan. through Dec.) / NATIONAL DUES - \$50.00 / **TOTAL - \$75.00**

Membership in the National MARC is required to join a local Region, due to insurance coverage. My National Membership number is (if already paid).

**Please mail this application
along with your dues to:**

**Model A Restorers Club
c/o Jan Concklin
4818 Ferris Ave.
Madison, WI 53716**

Wisconsin Region MARC's Annual Banquet - November 8th, 2025

*The Board voted to give a \$20 discount/plate to members shown in **bold***. Any guests will need to pay the full price.*

Queen Prime Rib-**\$23***/\$43 • 8 oz. Filet-**\$11***/\$31 • Shrimp (Baked or Fried)-**\$3***/\$23 Half-Chicken-**\$2***/\$22 • Vege Alfredo[#]-**\$1***/\$21

All meals served with baked potato, tossed salad, rolls, coffee and cake. [#]Potato not served with Vege Alfredo.

Member Name

Dinner Choice

Cost

_____	_____	_____
_____	_____	_____

If more than 2 are attending, please put their names, dinner choices and costs on back.

Any guest meals are full price. Add total cost to the front of this slip.

Total Enclosed _____

Mail your reservation slip & payment to Jan Concklin, 4818 Ferris Avenue, Madison, WI 53716 by November 1st
Make check payable to the Wisconsin Region MARC